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July 8, 1997

RECEIVED

JUL - 8 1997

FEDERAL COMMUNICATIONS COMMISSION
OFFICE OF THE SECRETARY

Mr. William F. Caton
Acting Secretary
Federal Communications Commission
1919 M Street, N.W.
Washington, D.C. 20554

Attention: Policy and Rules Division
Stop Code 1800D

Re: MM Docket Nos. 91-221, 87-8, 94-150, 92-51, and 87-154
Television Station WSWB-TV, Scranton, Pennsylvania

Dear Sir or Madam:

We submit herewith an original and four copies of the permittee's response to the FCC's June 17, 1997 *Public Notice* in the above-captioned proceedings. This submission concerns a Time Brokerage Agreement between Paxson Communications of Scranton-64, Inc. and Channel 64 of Scranton, Inc., the permittee of Television Station WSWB-TV, Scranton, Pennsylvania.

Should any questions arise concerning this matter, kindly contact the undersigned.

Very truly yours,

John R. Feore, Jr.

JRF/lkr
Enclosure

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LMA REPLY FORM

MARKET: WILKES-BARRE-SCRANTON, PENNSYLVANIA

DMA #: 49

					Degree of Overlap (%)	Nielsen (all day) Audience Share (9am - midnight)
	Channel No. & <u>Call Sign</u>	Network <u>Affiliation</u>	Licensed <u>Community</u>	Owner/ <u>Licensee</u>	City Grade Grade <u>Grade</u> <u>A</u> <u>B</u>	<u>11/96</u> <u>2/97</u> <u>5/97</u>
Brokered Station:	Channel 64 WSWB(TV)	Independent	Scranton, PA	Channel 64 of Scranton, Inc.	N/A	Station Not On Air
Brokering Station:	None	N/A	N/A	Paxson Communica- tions of Scranton-64, Inc.		

LMA Specifics:	Date of LMA <u>Signing</u>	Length of <u>Initial Term</u>	<u>Initial Term</u> <u>Start Date</u>	<u>Initial Term</u> <u>End Date</u>	<u>Renewal Provisions/Terms</u> Describe renewal provisions including: (1) length of renewal, (2) at which party's option, (3) whether renewal is automatic, and (4) how renewal option may be exercised.	% Time Brokered <u>per week</u>
	12/ /96	5 years from completion of construction of the station and commen- cement of broadcast operations pursuant to program test authority	The agreement shall become immediately and auto- matically effective upon completion of construction of the station and commencement of broadcast operations pursuant to program test authority	5 years after beginning operations	Agreement may be renewed for an additional term as mutually agreed upon by both parties	Up to 96.4% (162 hours/ week)

PUBLIC INTEREST BENEFITS RESULTING FROM ENTERING INTO THE LMA

The Time Brokerage Agreement for Television Station WSWB-TV in Scranton, Pennsylvania was entered into together with a Construction Agreement and Stock Purchase Agreement providing for Paxson Communications of Scranton-64, Inc. to construct the Channel 64 facility, program it pursuant to the TBA and eventually purchase the station from the current owner. The permit for this station was originally granted on May 5, 1988 and had remained unbuilt some 8-1/2 years later. Without the ability to program the station pursuant to the Time Brokerage Agreement, Paxson Communications would not have been willing to enter into the agreements which have, in turn, provided for the prompt construction of the station.